



Tangalooma Island Resort, Australia's ideal island conference destination
Fact Sheet Case Study
Frucor Suntory

Company: Frucor Suntory
Date visited: 1st – 3rd March 2018
Length of conference: Three days
Number of delegates: 260
Conference objective: Frucor Suntory were looking for a unique and different conferencing experience to celebrate their staff, boost company morale, review sales targets and launch new targets for 2018.

Conference room: The Waterfront Pavilion

Restaurants/Dining: Wheelhouse Restaurant, Flensing Deck, The Waterfront Pavilion

Quotes attributed to: Mark Weidemann - Frucor Suntory Marketing Director

During March the staff from Frucor Suntory travelled to pristine Tangalooma Island Resort for a creative, dynamic and innovative 3 day conference like no other. Frucor Suntory's major brands are V Energy, Mizone, Maximum and Amplify.

Over 2 nights and 3 days Tangalooma Island Resort hosted 260 delegates for Frucor Suntory's annual conference, offering delegates a range of experiences including wild dolphin feeding and team building with Banana Life.

"Experiences like what we offer at Tangalooma, bring teams together, build stronger relationships, and develop leadership and interpersonal skills, while feeling 'less work more play,'" said Jonny Marshall from Banana Life.

Frucor Suntory required a location that would cater to all ages, physical fitness levels and could host large groups for multiple days. Tangalooma Island Resort provided new and exciting conference experiences that took the staff out of their daily work environment and gave them an opportunity to build strong meaningful relationships with their colleagues.

Each section of the conference was creatively themed with bespoke styling to highlight Frucor Suntory's major drink brands.

Delegates took part in business sessions in the Waterfront Pavilion and team building in the lush surroundings of the resort. They were treated to multiple private dining options: the new Wheelhouse restaurant, the Flensing Deck, and the most unique Tangalooma dining space on offer – the beach!



Event management company EWM worked closely with the Tangalooma Conference and Events team to craft an experience that would engage and excite the delegates over the 3 days.

“Where else do you get a place where you are just over an hour boat ride from the city and you feel like you could be anywhere in the world! Pristine white sand, sunsets on the water and great hospitality,” said Mark Weidemann, Frucor Suntory Marketing Director.

“We wanted to create an environment to allow our staff to disconnect and really connect.

“Coming to a place like Tangalooma, it feels like they’ve left work and life behind. They are here for one purpose, to be together with their teams and really enjoy themselves.”

For more information or to book your next conference at Tangalooma Island Resort visit www.tangalooma.com

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For more information, interviews or images, please contact The Red Republic